

VISIONARY ARTISTS' RESOURCES INCLUDING OTHER UNIQUE SERVICES

FOUNDED BY ARTISTS TO SERVE THE COMMUNITY



ART & TECHNOLOGY FOR HUMANITY

NEWS RELEASE

"KidCast For Peace; Solutions For a Better World"

Annual Children's Global Videoconference

**Kids Foster Positive Values
Honoring Mother Earth
In Celebration of Earth Day**

Maui Hawaii - March 31, 2003 - **Children from Maui (and beyond) can again win top honors and prize awards for their participation in "KidCast for Peace; Solutions for a Better World,"** happening for the 12th time on April 20 and 22. The videoconference and gatherings will connect those in schools, at home and global Earth Day events. All children-at-heart are invited to participate by creatively responding to the question they put to adults: "How would you make Earth and its peoples, happier, healthier, and more peace filled?" You can share suggestions in any form of art, prose, poetry, song, music, performance, etc. and participate with (or without) free videoconferencing software at any time. Instructions and gatherings will be announced in KidCast Central: <http://creativity.net/kidcast2.html>. Global Community participation is encouraged as always in this "living art gallery" event on both days. For more information contact: kidcast12@creativity.net, visit the web site or call the KidCast for Peace office: (808) 875 4747.

KidCast for Peace is a live interactive edutainment event, multimedia art show, Web site competition and experience/happening that dissolves boundaries of time and space. KidCast For Peace was the first ever World Wide Web videoconference for children, sanctioned by educators and corporations. The project now in its ninth year has connected over 200 children in schools, homes and cyber cafes from California, Texas, Amsterdam, Singapore, Croatia, Belfast, Hawaii (in a submerged submarine no less), and elsewhere since 1995.

Prizes will again be awarded for best videoconference participation and submission of KidCast Web sites created specifically for the "Gallery of Solutions." Maui children recently taped a KidCast For Peace TV show with their solutions, to air on cable television and stream on the Internet. Sponsors for this year's broadcasts include: Maui.net, Maui Sky Fiber, Creativity Cafe, Four Star Mortgage, Whalers Realty, Akina Aloha Tours, Ministry of Fun, Ceeds of Life, Maui Individualized Learning Center, ERA Maui Realty, The Sign Source, Island Honda, Maui Toyota, Cutter Automotive, Dr. Vallejos, Esteban Construction, Bounty Music, Cruiser Phil's, David Cain, Inspiration Software, Mark of the Unicorn, No Ka Oi Foundation, Dream Makers Foundation, V.A.R.I.O.U.S. Media and many others.

"KidCast for Peace is helping to build smart kids, not smart bombs," offers KidCast Coordinator, Peter H. Rosen. He founded Visionary Artists Resources Including Other Unique Services (V.A.R.I.O.U.S. Media, 501c3) to produce edutainment experiences for a prototype "New School for the Next Millennium" called Creativity Café. Rosen says, "Let's install life affirming values and breed 'optimal humans' to offset current fear and violence inducing television programming with something more meaningful! We are delighted to see desktop broadcasters and multimedia producers everywhere (the new media storytellers) creating more positive edutainments that help us evolve in fun and friendly ways!"

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